



LOUIS MOINET
1806

MEMORIS

Yucatan





MEMORIS YUCATAN

A MODERN INTERPRETATION OF THE CHRONOGRAPH

MEMORIS YUCATAN epitomises the immense potential of mechanics without compromising on style. The design of this eminently contemporary design is inspired by the world's first chronograph produced by Louis Moinet in 1816, inventor of the chronograph and of high frequency (Guinness World Records™).



This creation finds unique expression thanks to the introduction of the boldly beautiful YUCATAN GREEN. An original colour that owes its vibrancy to a clever combination of sunburst satin-brushing, special-coloured varnish, as well as silvering to enhance its brilliance.



MEMORIS YUCATAN | A superwatch with a determined character

Every detail of MEMORIS YUCATAN evokes sportiness, elegance and exclusivity based on a unique mechanism stemming from the most advanced research. The curved crystal of the MEMORIS YUCATAN reveals the spectacular and unprecedented design of the chronograph. The traditional mechanism has been entirely separated, with the chronograph device visible on the front and automatic winding on the back. Unique to Louis Moinet, this vision enables the complexity of this measuring mechanism to be fully admired at each interaction: start, stop, reset. A single gentle press on the single pusher allows an amazing sight to unfold before your eyes. More than 500 components had to be developed in order to achieve this incomparable feat.

MEMORIS YUCATAN also symbolises dynamism and modernity. Its curved YUCATAN GREEN dial endows it with energy and vitality. Modernism is at the forefront, highlighted by revisited hands, new typography and the introduction of hour-markers. The bright red chronograph hands ensure perfect legibility. The black plate adorned with a Côtes de Genève motif helps highlight the powerful chronograph mechanism.

The care devoted to the aerodynamic treatment of the MEMORIS YUCATAN's design has extended to the use of strongly domed crystals on the front and back of the watch. These serve to refine the silhouette while guaranteeing maximum ergonomics.

This sporty chronograph is housed in a very light titanium case (only 31 grams), which makes it especially comfortable to wear.

The handmade alligator leather strap features unusual colour and finishing combinations, such as the clean-cut and waxed green edges along with seams in green thread. Its extra-matt rubberised finish combined with a green alligator leather lining adds an exuberant touch.





Calibre LM86

A spectacular and innovative chronograph, displaying the 147 elements of the chronograph function on the dial side.



About Louis Moinet

*Jean-Marie Schaller created Les Ateliers Louis Moinet in St-Blaise (NE) in 2004. The fully independent firm was established to honour the memory of Louis Moinet (1768-1853): master watchmaker, inventor of the chronograph and high frequency (216,000 vibrations per hour) in 1816 (certifications by Guinness World Records™). Louis Moinet was a watchmaker, scholar, painter, sculptor, and teacher at the School of Fine Arts – as well as the author of the *Traité d'Horlogerie*, a watchmaking treatise published in 1848 that remained a definitive work of reference for a century.*

*Today, Ateliers Louis Moinet is perpetuating this legacy. The firm's mechanical timepieces are produced as one-of-a-kind models or limited editions only and comprise two categories: "Cosmic Art" and "Mechanical Wonders". Louis Moinet creations often make use of unusual and rare components, such as extraterrestrial meteorites or prehistorical materials. The brand's core values are creativity, exclusivity, art and design. This uniquely creative mechanical approach combined with bespoke fine watchmaking has enabled Louis Moinet to win some of the most coveted honours around the world, including a UNESCO Award of Merit, six Red Dot Design Awards (including one Best of the Best Award), a Horological Creativity Contribution Award, gold and bronze medals in the International Chronometry Competition, ten Good Design Awards, four Middle East Watch of the Year Awards, two Robb Report "Best of the Best" Awards, three German Design Awards, two MUSE Design Awards, a Moscow Grand Prix Award, and a "Chronograph of the year" distinction from *Begin Magazine*, Japan.*